

NAVID KHORSHIDI

PORTFOLIO

2023 - 24

ABOUT

Hi, I'm Navid Khorshidi, born in 1986. I've been a freelance designer since the early 2000s, working with a wide range of clients across various industries. My passion for drawing and painting from a young age naturally evolved into a love for animations and game visuals, driving my career and keeping me inspired.

Over the years, I've mastered various design software and styles, collaborated effectively with teams, and led projects to achieve shared goals. I stay updated with the latest design trends and tools to ensure my work is always fresh and modern.

I love graphic design because it blends creativity and technology, allowing me to bring ideas to life and make a real impact. Whether it's enhancing a brand's identity, improving user experiences, or creating stunning animations and

visuals, I find immense satisfaction in my work.

Thanks for learning a bit about me. I'm passionate about what I do and always excited to take on new challenges and create something special.



SKILLS

PROFESSIONAL

- Logo and brand identity design
- Developing wordpress website and designing UI/UX
- Designing catalogs, brochures, resume, product guide and brand books
- Creating graphic and video content for using in social media and website
- Editing photos and manipulating images
- Editing videos, creating VFX, composing and color grading video footage
- Visualizing and creating product 3d models and renders
- Creating short 3d animations and motion graphics

TECHNICAL

- Working with variety of AI tools to create required content
- Assisting with photography, recording audio and video footage
- English and Persian translation
- Printing media
- Expo planning

SOFT SKILLS

- Working as a team member to solve problems
- Designing concepts using hand drawn illustrations and sketching ideas
- Keeping up to date and researching about new methods and new trends for more innovative and modern design approaches

SOFTWARE

GRAPHIC

- Photoshop (expert)
- Illustrator (intermediate)
- Indesign (intermediate)
- Lightroom (expert)
- Corel Draw (expert)
- XD (intermediate)

3D DESIGN

- 3DS Max (expert)
- Vray / Phoenix (expert)
- Lumion (expert)
- Twinmotion (intermediate)
- Unreal Engine (beginner)
- Autocad (intermediate)

VIDEO & AUDIO

- Premiere (expert)
- After Effect (intermediate)
- Animate (beginner)
- Audition (beginner)
- Encoder (expert)
- Handbrake (expert)

OFFICE

- Word (expert)
- Excel (intermediate)
- Power Point (expert)
- Visio (intermediate)
- Project (beginner)
- Wordpress (intermediate)

* Unrelated software to this resume are not included

EXPERIENCE

STATIC SAZE CO.

Senior Graphics Designer | UI/UX Designer | Content Creator | Printing Media

~2023

Branding & Identity: Rebranded the company's visual identity, including logo design, color schemes, and overall aesthetic.

Website Development: Designed and developed a new website to catalog and showcase the company's previous projects.

Printed Materials: Created printed catalogs and portfolios highlighting key projects, enhancing client presentations and marketing efforts.

Social Media Management: Revamped social media presence by designing modern graphics and videos, increasing industry validation and online engagement.

PROKEY.IO

Graphics Designer | 3D Modeling | Package Designer | Printing Media
~2022

Graphic Design: Designed promotional graphics for website and social media, aligning with the company's branding strategy.

3D Modeling & Rendering: Developed high-quality 3D models and renders to showcase the product features effectively.

Package Design: Created innovative packaging designs and user manuals, enhancing the unboxing experience and usability.

Content Development: Redefined the company's content theme, ensuring consistency across all platforms.

IRAN LASERTAG / BOWLING

Team Leader | Marketing | Art Director | Senior Graphics Designer | Printing Media | UI/UX Designer | Content Creator | Expo Planner

~2020

Brand Development: Led the branding efforts for Iran's top bowling and laser-tag manufacturers, creating distinct identities for each.

Website Creation: Developed separate websites to catalog laser-tag products and showcase bowling installation projects.

Marketing Collateral: Designed user guides, brochures, posters, motion graphics, 3D animations, and portfolios.

Expo Planning: Planned and designed exhibition stands, enhancing brand visibility at trade shows and events.

FAAC GROUP

Website Development | UI/UX Designer | Content Creator | Graphics Designer | Printing Media

~2019

Cataloging & Documentation: Created detailed product catalogs and documentation, facilitating better customer understanding.

Promotional Content: Produced promotional video reports, motion graphics, and designed social media content, increasing product awareness.

PMP ELECTRONIC

Graphics Designer | Blueprint
Planner | 3D Interior Design | Expo
Planner

~2018

Interior Design: Designed interior layouts for amusement parks, incorporating client requirements and innovative solutions.

Marketing Materials: Developed catalogs, brochures, promotional videos, motion graphics, and exhibition stand designs for laser-tag products.

HEDRON GROUP

Team Leader | Interior Designer |
Graphics Designer

~2016

3D Modeling & Texturing: Created high-quality 3D models and textures for interior design projects, improving visual presentations.

Project Portfolios: Developed comprehensive project portfolios, aiding in client acquisition and project showcases.

AMADEH POKHT CO.

Package Designer | Website Developer | UI/UX Designer | Graphics Designer

~2015

Rebranding: Revitalized the company's brand through new package designs, brochures, catalogs, billboards, and banners.

Website Development: Created a WordPress-based website to promote products online, enhancing the company's digital presence.

KATIBEH ADVERTISING

Team Leader | Printing Media | Graphics Designer

~2013

Advertising Campaigns: Designed billboards, branding, and promotional gifts for various clients, enhancing market penetration.

Printing Supervision: Supervised offset and digital printing operations, ensuring high-quality output.

NEGARIN SANANT ASIA CO.

Graphics Designer | Package Designer

~2012

Packaging Design: Created packaging and user manuals with clear installation illustrations for CNC vehicle parts.

Website Development: Developed a simple WordPress website to catalog products, improving online accessibility.

HEZAREH LITHOGRAPHY

Graphic Designer | Printing Media | Imagesetter Operator | Package Designer

~2009

Graphic Design & Printing: Designed flyers, posters, office sets, business cards, magazines, and newspaper pages.

Imagesetting: Operated imagesetter machinery, gaining deep insights into the offset printing industry.

2023-2024

ITS PROJECTS

STATIC SAZE



UI/UX



STATIC SAZE



LOGO & BRAND IDENTITY



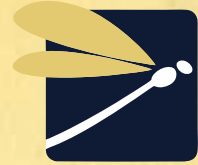
STATIC SAZE



CATALOG / PORTFOLIO



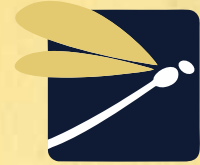
HAMRAH.TO



UI/UX



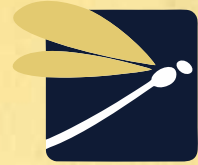
HAMRAH.TO



ICONS PACK



HAMRAH.TO



OFFICE SET



IRAN BOWLING

UI/UX



IRAN BOWLING



CATALOG



IRAN BOWLING

BROCHURE



IRAN LASERTAG



CATALOG



IRAN LASERTAG

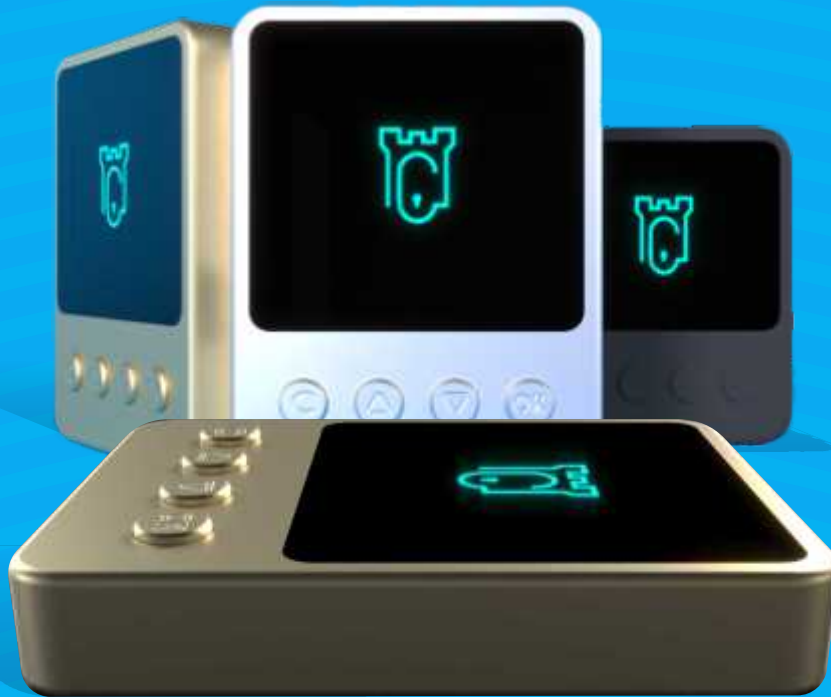
BROCHURE & CONTENT



PROKEY.IO



PRODUCT MODELING



PROKEY.IO



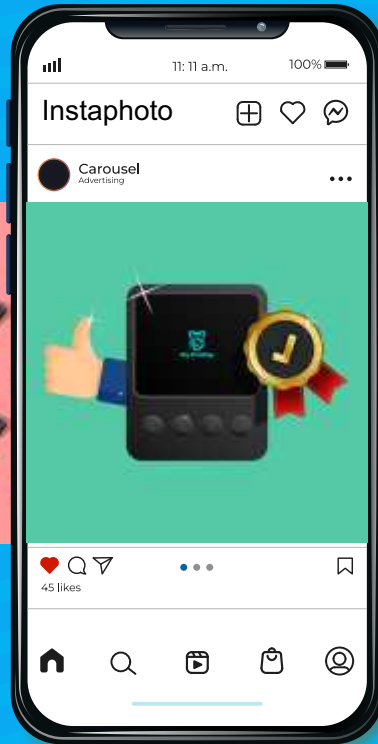
PRODUCT SHOWCASE



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SOCIAL MEDIA CONTENT



**THANK YOU
FOR YOUR
ATTENTION**



CONTACT INFO

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